MCH2022

MAY CONTAIN HACKERS 2022

Discussing, envisioning and shaping tomorrow's technology & security. Together

JULY 23-26 2022 | SCOUTING ESTATE, ZEEWOLDE, THE NETHERLANDS

3.500
PARTICIPANTS

The participants visiting the event are from all walks of life, students, activists, journalists, researchers, scientists, entrepreneurs and people who have a special interest in technology or the Hacker community.

SINCE
1989

A CONFERENCE EVERY **4** YEARS

8 INSPIRATIONAL & INNOVATIVE EDITIONS TO DATE

With MCH2022 we continue the same open-minded spirit as the previous 8 editions by organizing lectures and workshops at a high knowledge level. The participants will self-organize a wide range of related activities.

1
WEEK

300+
LECTURES & WORKSHOPS

160
VILLAGES

The average level of knowledge is high and outside of the official lectures the site is buzzing with energy, ideas and projects. The New York Times likened the 1997 edition (Hacking in Progress) to a "Woodstock for Hackers". At the event in 2022 we continue in this same spirit.

"To summarize the last five days of my life, I can't think of anything other than "amazingly chaotic", and I loved every minute of it."

- Paradoxis

A WOODSTOCK FOR HACKERS

Every four years, the 'community that builds the internet' will gather on a field for the largest technology and security conference out there. They have done so since 1989. In 2022, this will occur on the fields of MCH2022, from the 22nd till the 26th of July, near Zeewolde. Here they will discuss the state of contemporary
technology, it's future and the social and political consequences of their work.

Over the years the conference grew in many ways. People from various walks of life met to discuss, learn, share, envision and build the future. While their interest is in technology, the sociological and political consequences of their work are debated. The atmosphere in which these debates ensue is compelling; friendly, welcoming, relaxing and

respectful. This also lead to an energy that sprouts new ideas, projects and collaborations between the participants.

In 2022, there will be very few places in the world where "the internet" is not available in one form or another. Most people have multiple devices that access the internet. This makes the questions posed in 1989 even more relevant. How do we deal with technology? How do we secure ourselves?

The 6th edition of the festival is themed by the name "May Contain Hackers". MCH2022 builds on the foundations of 3 decades of ethical hacking and aims to further the answers on these and many other questions.
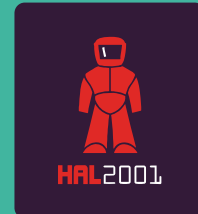
GHP | GALACTIC HACKER PARTY
PARADISO AMSTERDAM

— 1989

HEU | HACKING AT THE END
OF THE UNIVERSE
LELYSTAD

1993 —

HIP | HACKING IN PROGRESS
ALMERE

— 1997

HAL | HACKERS AT LARGE
UNIVERSITY OF TWENTE, ENSCHEDE

2001 —

WTH | WHAT THE HACK
LIEMPDE

— 2005

HAR | HACKING AT RANDOM
PAASHEUVEL, VIERHOUTEN

2009 —

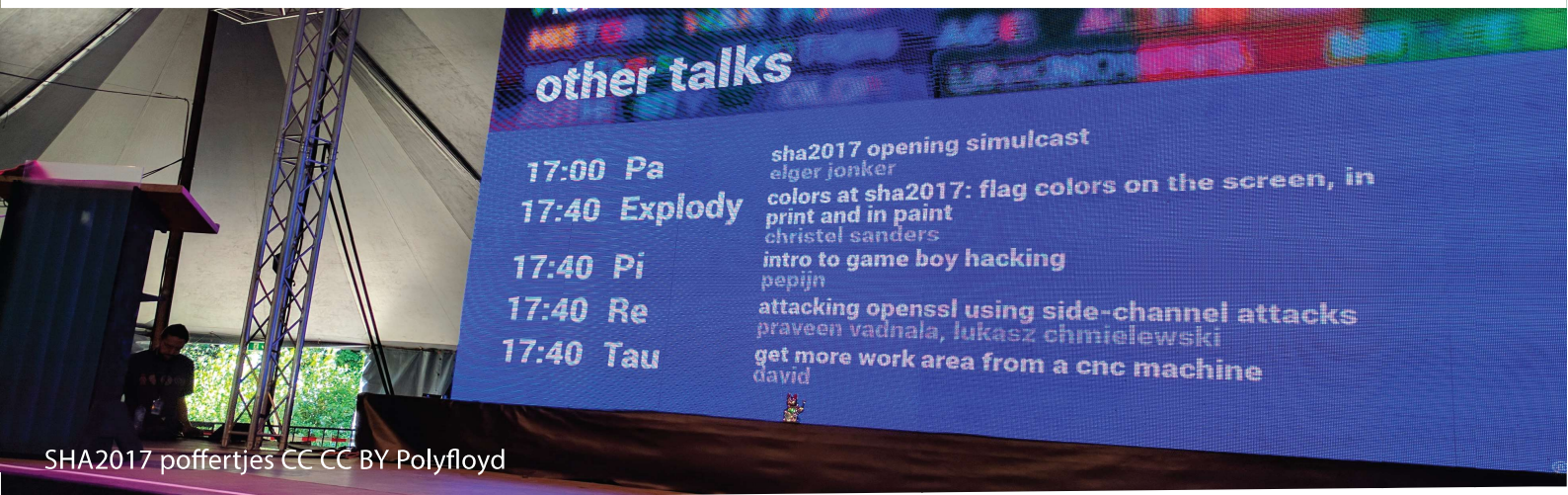OHM | OBSERVE. HACK. MAKE.
GEESTMERAMBACHT, OUDKASPEL

— 2013

SHA | STILL HACKING ANYWAY
SCOUTINGLANDGOED ZEEWOLDE

2017 —

MCH | MAY CONTAIN HACKERS
SCOUTINGLANDGOED ZEEWOLDE

— 2022

During the events there are many wonderful activities, either organised by the volunteers or by the visitors themselves. Think about speakers from around the world, decentralised parties, repurposed hoverboards, a custom electronic badge for all visitors and a working fire truck for hacking.

SHA2017 poffertjes CC CC BY Polyfloyd

ENLIGHTNING TALKS

Over the years the talks at the Dutch events have been the reason alone to participate. MCH2022 will also have multiple stages for talks. There will be a public CFP which will result in talks from the most interesting speakers around the globe. Subjects are deep technical subjects like encryption, more soft matters like neural diversity and political subjects.

It is to be expected that these talks are the cutting edge on scientific research and technological advances, often given by the researchers and inventors or creators themselves. Many of these talks lead to collabo-

ration in different parts of science and it is not uncommon that new insights are formed on the event itself.

Talks are organized by a separate independent team to ensure maximum quality and diversity. The MCH2022 event will, like previous events, attract a large number of professionals.

SHA2017 camping fields CC BY Sebastian Humbek

ELECTRONIC EVENT BADGE

In recent years, electronic badges became commonplace at high-tech events like MCH2022. The downside of the badges was that you couldn't read someone's name on the badge. At SHA2017 a new badge concept with a readable name tag was introduced.

The wifi-connected board had a programmable core (Espressif's ESP32) and featured apps written in micropython. This was at the time an unique concept and is very user-friendly. Many apps were written by visitors during and after the event. Due to the readable and low-energy e-ink screen the badges found a useful life after SHA and are in use until this day! This badge was an enormous success. The concept has since been repeated on multiple events with an active community[1].

For 2022, a new badge is planned. Having a badge at the event gives participants a different way of interacting with each other, learn about technology and participate in various activities. Sponsors can develop their own application that can be installed through an app store and use the badge platform to highlight their presence and activities on the terrain.

1. https://hackaday.com/2019/02/20/badge-team-badges-get-a-platform/

2. https://badge.team

5

VISITOR PROFILE

- Highly educated or autodidact, Intelligent
- Fascinated by technology and computers
- Love automation
- Build and create hardware, software and physical things

Age:
20-50 years
Average income:
45.000-80.000
Work experience:
5-30 years

SPONSORING

MCH2022 is non-profit, non-commercial. It is organized by hundreds of volunteers, but we need more than time and effort. This creates various opportunities for you to help us to make MCH2022 a success!

There are multiple ways to support MCH2022. This can be in the form of donations, non-monetary or by making use of the various collaboration packages as listen in [table 1 - page 6]. Our values are reflected in the options to support MCH2022. We value privacy friendliness, involvement with open-technology and contributions to the community.

Of course we are also open to unique and creative collaborations with our sponsors and to your suggestions. Don't hesitate to contact us.

As organisation we will provide advice on how to interact with the different communities that are participating at MCH2022.

The SHA2017 badge

Available sponsor levels for MCH2022:

Table 1

	Diamond	Platinum	Gold	Silver	Community Sponsor
Company logo and description on website, event program	✓	✓	✓	✓	✓
Logo on badge	✓	✓	✓	✓	
Add goodie/flyer/sticker to welcome package	✓	✓	✓	✓	
Sponsor created app pre-installed on badge	✓	✓	✓		
Logo on volunteers t-shirt	✓	✓			
A company description next to company logo	✓	✓			
Explicitly mentioned and thanked at beginning and end of the conference	✓	✓			
Logo on bar glasses	✓				
Badge team app creation assistance	✓				
Provided village tent	15x15m	10x10m	5x10m	5x5m	
Number of full event tickets	30	20	10	5	2
Number of day tickets for external invites	50	25			
Nr. of sponsor packages available	1	3	5	11	19
Amount equal or above	€50.000	€25.000	€10.000	€5.000	€2.500

1. Mentioned amounts are excluding 21% VAT
2. Village tents include chairs and tables
3. Sponsoring in goods does not equal cash sponsoring for level
4. Talk slots are not part of sponsor package. Sponsors can submit talk in the CFP
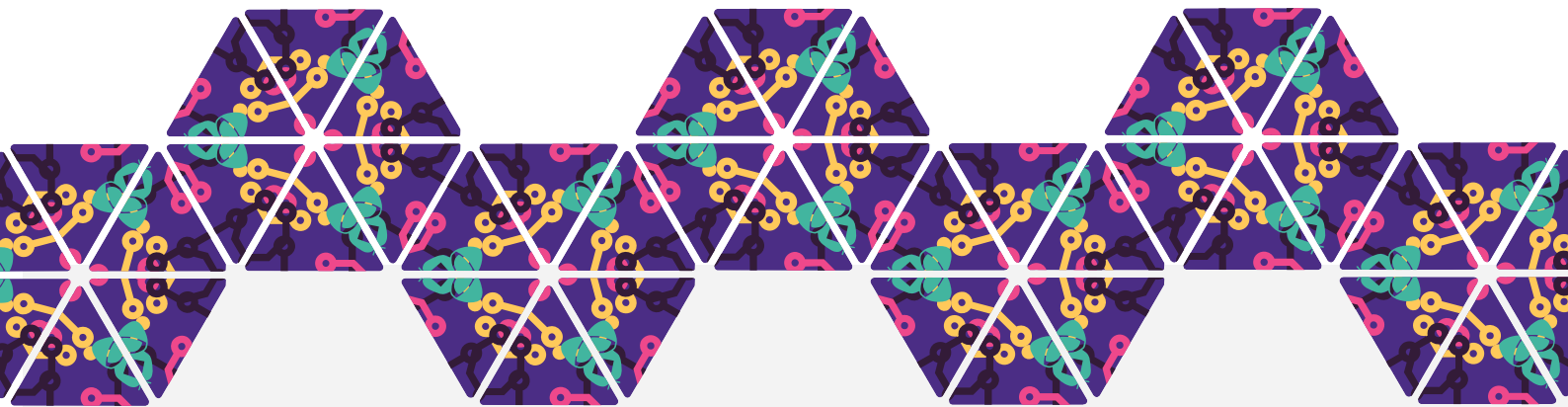5. Donations are subject to specific tax regulations and do not allow benefits

Previous sponsors

trans ip SURF NET SILICON LABS RIPE NCC RIPE NETWORK COORDINATION CENTRE ESPRESSIF XS4ALL bit internet technology

If you are interested in donating to or sponsoring the next event, please contact us at:

sponsoring@mch2022.org

+31 6 55 16 86 55

FOUNDATION

The IFCAT foundation (ifcat.org) is the legal vehicle used to organize the event. Together with a group of veterans of the previous events, a "project lead" team is formed that is responsible for the main event organisation.

The foundation board:

- Elger Jonker (Chairperson) elger@ifcat.org
- Henry Schokkenbroek (Treasurer) henry@ifcat.org
- Julius ter Pelkwijk (Secretary) julius@ifcat.org

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